



# McCain Foods USA, Inc.

One Tower Lane  
Oakbrook Terrace, Illinois  
60181

**Date:** February 14, 2023

**To:** All McCain Distributor Partners and Sales Agencies

**From:** Stephen Owens, Senior Vice President, North America Sales

**RE:** US Foodservice Potato Price Increase

---

In response to continued market cost inflation, effective with orders shipping April 15, 2023, McCain Foods USA, Inc. will increase pricing on all McCain Brands in Frozen Potatoes. Increases are as follows:

## POTATOES

All Potato Products (incl. sweets)	+\$0.08 / lb
------------------------------------	--------------

Distributor & Operator Label products will also be subject to increases.

We reserve the right to limit “buy-ins” by holding orders to historical purchase levels. Price increases will apply to all operator contracts, bids, or special deals as they expire and are renewed.

Price increases are being driven by cost of production inflation in potato and continued labor cost increases.

McCain will continue to invest to ensure product availability and long-term category growth during this period of instability and inflation. We thank you for your valued business and continued support.