



McCain Foods USA

One Tower Lane, 11th Floor
Oakbrook Terrace, Illinois 60181

Date: May 11, 2022
To: McCain Customers and McCain Sales Agencies
From: McCain Sales Planning & Operations
Cc: McCain Customer Solutions, Category Marketing
RE: McCain Appetizer Portfolio Update

McCain’s vision to delight consumers and customers with our food reflects our aspirations for category growth and leadership. An important component to delivering our goal is to enhance our connection and understanding of consumer needs and behaviors. In the upcoming months, you will start to hear from us on how we are transforming our appetizer business, the investments we are making to support growth, and how we will better position ourselves to navigate through these challenging market dynamics.

A key first step in our journey is simplifying our portfolio to be nimbler partners. This purpose-built product assortment will incorporate the appropriate breadth to meet evolving consumer preferences and products to meet your business needs.

While much of our product assortment will remain active and unchanged, there will be several items remaining on temporary out-of-stock or migrating to discontinuation status. To improve our service levels and open additional capacity on value-added items, we are moving away from our French Toast Sticks business that falls under the bakery products-morning goods category. We will also be simplifying our portfolio in pickles, green beans, and cauliflower due to low formulation differentiation.

We understand that this is challenging news, and we look forward to your partnership in growing a revitalized and sustainable appetizer portfolio moving forward.

TOS and Discontinued item details are outlined below. Should you need additional information, please reach out to your McCain Sales and Customer Solutions Representatives.

MCCAIN BRAND - TOS ITEMS

SKU #	SKU Description	Replacement SKU	Replacement SKU Description
50004152	ANC 3 1/4 BRD MOZZ CH STICK 4X3LB	50006240	Anchor 3-1/4 Breaded Italian Mozz Stick 6X4 LB
50007400	ANC 4 PRMO MOZZ CH STICK 4X4LB	50006240	ANC 3/4 Breaded Italian Mozz Stick
50010109	ANC 2 3/4 BAT MOZZ CH STICK 6X2.5LB	80008480	Golden Crisp 2-3/4 Battered Mozz Stick 6X2 LB
50010122	ANC 3 1/4 BRD ITAL MOZZ CH STICK 6X3LB	80003083	Golden Crisp 3-1/4 Breaded Ovenable Mozz Stick 6X2 LB
70003188	BCI BRB SPCY PUB PCKL 6X2.5LB	1000005137	ANC 3/8 BAT SPICY PICKLE FRY
80008476	GCP BAT CHS NUGGETS 6X2LB		

MCCAIN BRAND - DISCONTINUED ITEMS

SKU #	SKU Description	Replacement SKU	Replacement SKU Description
30007975	POP 6/2 CHEDD CHE STUFJD JAL.	80010551	Golden Crisp Ovenable Breaded Cream Chs Stuffed Jala 6X2 LB
40003495	MOR BKE 1/2 BRD ON RINGS 4X2.5LB		
40010017	MOR BRD PREF ON RINGS 12X2LB	96110849	GRB Breaded Pref Onion rings 12x2 LB
40010025	MOR 3/8 BRD WHITE ON RINGS 12X2LB	40010027	MOR 3/8 BRD HOM ON RING
40010031	MOR 5/8 BRD STEAK CUT ON RINGS 12X2LB	1000009891	MOR 5/8 Breaded Gourmet Onion Ring 12x2 LB
40010041	MOR TXT BAT JALAP ON STRPS 9X2LB	40010038	Moore's Onion Twiggs Battered Onion Straws 9x2 LB
40010051	MOR BAT ON PETLS 9X2.5LB	80010053	Golden Crisp Battered Onion Petals 9x2.5 LB
40010233	MOR MRG BRD PREF ON RINGS 8X2LB	96110849	GRB Breaded Pref Onion rings 12x2 LB
40010667	MOR VID 3/8 BAT ON RINGS 4X2.5LB		
45010206	ANC 4 1/2 BRD GRL BT PROV CH STICK 2X4LB	50010145	ANC BAT CAULIFLR
50010105	ANC 3 BRD ITAL MOZZ CH STICK 4X4LB	50006240	Anchor 3-1/4 Breaded Italian Mozz Stick 6X4 LB
50010107	ANC 3 1/4 BRD ITAL MOZZ STICKS 6X4LB	50006240	Anchor 3-1/4 Breaded Italian Mozz Stick 6X4 LB
50010114	ANC BAT CH NUGGETS 6X3LB	50010112	ANC BRD NATRL CD CHS NUGGET
50010129	ANC BAT BRC&CHS BITES 6X2.5LB	50010277	ANC BRD CH BROCC BITE
50010130	ANC BAT CH PPC BITES 6X2.5LB	50010132	ANC BRD CH JAL POP BITE
50010143	ANC BRD CD CHS CAULIFLR 6X3LB	50010145	ANC BAT CAULIFLR
50010917	ANC BAT CRPY GRN BNS 4X2LB		
70004008	BCI BRB MOZZ CH STICK 6X3LB		
70010009	BCI KNG BRB ON RINGS 4X2.5LB	70010011	BCI 5/8 BRB THICK CUT OR
70010518	BCI BCA SL JALAP 6X2.5LB		
70010597	BCI CHP BRB CD CHS CURDS 4X3LB	1000005885	ANC BRD WI CHS CURDS
70010677	BCI B&T 5/8 BRB ON RINGS 6X2LB	70010011	BCI 5/8 BRB BRB Thick Onion Ring 6X2.5 LB
80007260	GCP 3 1/4 BRD ITAL MOZZ CH STICK 6X2LB	50006240	Anchor 3-1/4 Breaded Italian Mozz Stick 6X4 LB
80008409	GCP BRD CR CHS ST JALAP 4X3LB	1000008469	Anchor Poppers Breaded Orig Cream CHS Stuffed Jalap 4X4 LB
80008418	GCP BAT CAULIFLR 6X2LB	50010145	ANC BAT CAULIFLR
80008465	GCP 3 1/4 BRD MOZZ CH STICK 6X2LB	80003083	GCP 3 1/4 BRD OVN MOZZ STICK
80010035	GCP 1/4 BAT SKNY ON RINGS 4X2.75LB	1000009637	BCI 3/8 Bat Onion ring 6X2.5 LB
80010074	GCP 1/2 BAT ON RINGS 6X2.75LB	1000009637	BCI 3/8 Bat Onion ring 6X2.5 LB
80010094	GCP 1/4 BAT ON RINGS 4X2.5LB	1000009637	BCI 3/8 Bat Onion ring 6X2.5 LB
80010177	GCP 3/8 BAT SKNY ON RINGS 6X2.5LB	1000009637	BCI 3/8 Bat Onion ring 6X2.5 LB
80010445	GCP BAT MOZZ CH STICK 6X2LB	80008480	Golden Crisp 2-3/4 Battered Mozz Stick 6X2 LB
80010550	GCP OVN CR CHS ST JALAP 6X2LB	30007962	Anchor Popper 6/2 Ovenable Cream Che Jal
80010746	GCP MAC&CH WDGE 6X3LB	50010335	Anchor Battered Mac & Cheese Wedges 6X3 LB
80011004	GCP 3 BRD MOZZ CH STICK 6X2LB	50006240	Anchor 3-1/4 Breaded Italian Mozz Stick 6X4 LB
96110725	GRB BAT CH STICK 4X2.5LB	80008480	Golden Crisp 2-3/4 Battered Mozz Stick 6X2 LB
96110848	GRB BAT PREF ON RINGS 12X2LB		
1000000516	BCI MNJ BRB MAC&CH BITES 4X2LB	50010335	Anchor Battered Mac & Cheese Wedges 6X3 LB
1000001261	GRB BAT WHLE WHT FR TST STICKS 5X2LB		
1000001488	GCP BRD JAL CH POT BITES 4X3LB	1000001467	GCP BRD CH CHS POT BITE
1000002784	ANC BAT SPCY JAL CH CORN NUGGETS 4X3LB	800008428	GCP BAT CORN NUGGET
1000007668	MOR BRD SPCY ON STRW 6X2 LB	40010038	Moore's Onion Twiggs Battered Onion Straws 9x2 LB
1000008727	GCP PEPP PIZZ BITE 4X3LB		
1000009682	GCP BAT SW CORN NUGGETS 6X4LB		